



## Form partnership for European Markets

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Valhalla Enterprises - Display and Computer Systems, is proud to announce their partnership with Eurotask, distributors of technology based products and solutions throughout the UK and Europe.

"Eurotask was specifically set up to distribute high quality products for the refined end of the marine market and so to distribute the VEI product line is a natural fit into our growing business," said Mark Luffingham, Managing Director of Eurotask. "VEI has built a very successful business in the US market and are now ready to expand their activities into the Europe. We are really looking forward to working with the VEI team, developing their exclusive brand and the dealer network in Europe over the coming years. The products and the technologies offered by VEI bring something new and innovative to Europe at a time where there is an increasing interest in high quality displays and PC systems in the marine market."

Luffingham has worked in an international sales and distribution environment for over 25 years and has extensive experience working with companies throughout Europe, the US, the Middle East and Africa. Prior to setting up Eurotask Ltd., Luffingham was Sales and Marketing Director of Satcom Distribution Ltd., a leading distributor of Satellite Telephony hardware and airtime, where he was responsible for Sales, Marketing and Product strategies for the company's facilities in the UK and USA.

"We are thrilled to have Eurotask oversee our expansion into the European market" says Alexandra Bader, Marketing Director for VEI. "We feel the time is right to expand into this growing territory, especially with our newly approved IMO (International Maritime Organization) monitor. Since we are one of only 5 companies worldwide that have such been granted this distinguished approval, we know the sophisticated European consumer, in the leisure market and commercially are the perfect new venue for our products. The timing couldn't be more ideal."

"VEI's extensive line of electronics and computers are unlike any in the electronics marine industry" remarks Kelly Hulse, President of VEI. "We know the European market prides itself on aesthetics and VEI can provide them with the most ergonomically correct and forward thinking available *anywhere*."

About Eurotask: Based in Hampshire, United Kingdom, Eurotask specializes in distributing technological and innovative products to the marine, military, and security markets throughout the UK and Europe. In addition to VEI Inc., Eurotask works with such leading technology companies as Comar Systems Ltd., Night Vision Technologies Inc, GeoSentry Inc and Axtech AB. For further information on Eurotask Ltd., please contact Mark Luffingham on +44 (0)23 9226 7755 or via e-mail [mark@eurotaskltd.com](mailto:mark@eurotaskltd.com) or visit [www.eurotaskltd.com](http://www.eurotaskltd.com).

About VEI: For 20 years VEI's Mission has been to provide computers, displays and navigation solutions for the marine industry and its clients. Serving their customers with integrity and always anticipating their ever changing needs without ever compromising the quality of their products. With offices and manufacturing plant ideally located in Ft. Lauderdale, Florida, VEI remains the leader in marine electronics. [www.vei-systems.com](http://www.vei-systems.com)

